Ohio Likely Voters

Overall, do you have a favorable or an unfavorable impression of Paul Ryan?

		Favorable	Unfavorable	Unsure-Never Heard
	•	Row %	Row %	Row %
Ohio Likely Voters		41%	43%	16%
Party Identification	Democrat	10%	74%	16%
	Republican	83%	7%	10%
	Independent	43%	38%	19%
Tea Party Supporters		79%	15%	6%
Political Ideology	Very liberal-Liberal	10%	78%	12%
	Moderate	28%	50%	23%
	Conservative-Very conservative	67%	22%	11%
Presidential Choice	Barack Obama and Joe Biden	8%	77%	15%
	Mitt Romney and Paul Ryan	86%	4%	10%
Gender	Men	45%	41%	14%
	Women	38%	45%	17%
Age	Under 45	37%	47%	16%
	45 or older	44%	41%	15%
Age	18 to 29	37%	45%	18%
	30 to 44	37%	49%	14%
	45 to 59	44%	41%	16%
	60 or older	44%	42%	14%
Race	White	47%	39%	15%
	Non-white	13%	66%	21%
Region	Cleveland Area	31%	54%	15%
	East	38%	45%	17%
	Northwest/Toledo	53%	31%	16%
	Columbus Area	43%	40%	17%
	South/Cincinnati	44%	42%	14%
Household Income	Less than \$75,000	36%	47%	16%
	\$75,000 or more	52%	39%	9%
Education	Not college graduate	38%	43%	19%
	College graduate	47%	43%	10%
Marital Status	Married	48%	39%	13%
	Not married	34%	47%	19%
U.S. Military Veteran		48%	39%	12%
Interview Type	Landline	43%	41%	15%
	Cell Phone	35%	49%	16%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted October 7th through October 9th, 2012, N=994 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.